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Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
NOVEMBER 1964

U.S. DEPARTMENT OF AGRICULTURE  
Statistical Reporting Service  
Crop Reporting Board  
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ICE CREAM PRODUCTION

Ice cream production in the United States in November, estimated at 50,765,000 gallons, was the highest of record for the month, the Crop Reporting Board reports. Output was 4 percent more than in November 1963 and 10 percent larger than the 1958-62 average for the month. The seasonal decline from October to November was only 11 percent this year, compared with 17 percent at this time a year earlier and 14 percent on the average in the previous 5-year period. Temperatures during November averaged below normal in most of the area from the Pacific Coast eastward to the eastern sections of the Dakotas, northern Nebraska, southwestern Colorado and western New Mexico, except for a section of the middle Rocky Mountain area. They were normal or above in the remainder of the country except the eastern New England States.

Ice cream production increased from November 1963 in all regions of the country except the Mountain, where it decreased .7 percent. Increases ranged from 1 percent in the East North Central Region to 10 percent in both the West North Central and the South Central. Output increased 4 percent in the North Atlantic States. Other gains were 2 percent in the South Atlantic Region and 1 percent in the Pacific. In the three leading ice cream-producing states, production was up 7 percent in New York and 8 percent in California, but down 1 percent in Pennsylvania.

Compared with the 1958-62 average for November, production increases in all regions varied from 3 percent in both the South Atlantic and the Mountain to 14 percent in the South Central. Output was 11 percent more in both the North Atlantic Region and the West North Central. Increases in the remaining regions were 10 percent in the East North Central and 12 percent in the Pacific. Production was more in all important-producing states except Ohio, Iowa, Kansas, Maryland, Florida, Louisiana and Oregon. Output was 1 percent above average in Pennsylvania; while it was 13 percent greater in both New York and California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:		
	1958-62 Average 1/	1962	1963		1958-62 Av.	1963	
Thousand Gallons							
January .....	44,145	45,651	47,228	48,595	+ 10	+ 3	
February .....	45,195	47,386	46,812	50,435	+ 12	+ 8	
March .....	53,884	55,748	55,605	57,845	+ 7	+ 4	
April .....	56,542	58,181	61,984	58,975	- 4	- 5	
May .....	64,306	66,325	66,653	65,485	+ 2	- 2	
June .....	72,143	71,453	70,418	73,820	+ 2	+ 5	
July .....	74,907	75,470	78,499	79,920	+ 7	+ 2	
August .....	74,891	75,472	75,643	73,920	- 1	- 2	
September .....	62,949	60,675	60,695	66,295	+ 5	+ 9	
October .....	53,659	56,008	58,832	57,195	+ 7	- 3	
November .....	46,290	48,216	48,755	50,702	+ 10	+ 4	
NOVEMBER MONTH TOTAL	648,911	660,585	671,124	683,250	+ 5	+ 2	
December .....	44,142	43,843	45,564				
DECEMBER MONTH TOTAL	693,053	704,428	716,688				

1/ Short-time averages included for Alaska and Hawaii.

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## PRODUCTION OF ICE CREAM: NOVEMBER 1964

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STATE AND GEOGRAPHIC DIVISION	5-YEAR NOVEMBER AVERAGE 1958-62 1/	NOVEMBER			PERCENT CHANGE IN NOV. 1964 PRODUCTION FROM:	
		1962 1/	1963 1/	ESTIMATED 1964	5-YEAR AVERAGE	NOV. 1963
		Thousand Gallons			Percent	
Massachusetts .....	2,044	2,170	2,371	2,520	+ 23	+ 6
Connecticut .....	573	585	570	660	+ 15	+ 16
New York .....	4,666	4,786	4,907	5,250	+ 13	+ 7
New Jersey .....	1,210	1,103	1,231	1,400	+ 16	+ 14
Pennsylvania .....	4,972	4,960	5,086	5,010	+ 1	- 1
Other N.A. States ...	664	674	831	810	+ 22	- 3
NO. ATLANTIC STATES	14,129	14,278	14,996	15,650	+ 11	+ 4
Ohio .....	2,818	2,791	2,838	2,750	- 2	- 3
Indiana .....	1,820	2,103	2,196	2,100	+ 15	- 4
Illinois .....	2,480	2,692	2,741	2,910	+ 17	+ 6
Michigan .....	2,204	2,303	2,342	2,430	+ 10	+ 4
Wisconsin .....	1,538	1,683	1,695	1,760	+ 14	+ 4
E. N. CENTRAL STATES	10,860	11,572	11,812	11,950	+ 10	+ 1
Minnesota .....	1,312	1,439	1,488	1,610	+ 23	+ 8
Iowa .....	770	643	677	745	- 3	+ 10
Missouri .....	1,119	1,322	1,055	1,200	+ 7	+ 14
N. & S. Dakota .....	321	343	334	355	+ 11	+ 6
Nebraska .....	622	651	631	740	+ 19	+ 17
Kansas .....	419	452	408	400	- 5	- 2
WEST NO. CENT. STATES	4,563	4,850	4,593	5,050	+ 11	+ 10
District of Columbia	532	539	575	560	+ 5	- 3
Maryland .....	938	955	871	850	- 9	- 2
Virginia .....	808	890	864	840	+ 4	- 3
West Virginia .....	321	317	263	420	+ 31	+ 60
North Carolina .....	904	980	1,018	1,000	+ 11	- 2
Georgia .....	534	559	507	610	+ 14	+ 20
Florida .....	1,299	1,323	1,252	1,180	- 9	- 6
Other S.A. States ...	520	560	558	550	+ 6	- 1
SO. ATLANTIC STATES	5,856	6,123	5,908	6,010	+ 3	+ 2
Tennessee .....	939	916	896	1,000	+ 6	+ 12
Alabama .....	473	448	467	520	+ 10	+ 11
Louisiana .....	496	384	406	380	- 23	- 6
Oklahoma .....	341	347	357	400	+ 17	+ 12
Texas .....	1,249	1,371	1,462	1,620	+ 30	+ 11
Other S.C. States ...	645	673	678	785	+ 22	+ 16
SO. CENTRAL STATES	4,143	4,139	4,266	4,705	+ 14	+ 10
Colorado .....	521	578	730	590	+ 13	- 19
Other Mt. States ....	1,017	1,111	963	990	- 3	+ 3
MOUNTAIN STATES	1,538	1,689	1,693	1,580	+ 3	- 7
Washington .....	821	875	939	950	+ 16	+ 1
Oregon .....	372	405	354	360	- 3	+ 2
California .....	3,846	4,123	4,039	4,350	+ 13	+ 8
PACIFIC STATES	5,039	5,403	5,332	5,660	+ 12	+ 6
UNITED STATES 2/	46,290	48,216	48,755	50,705	+ 10	+ 4

1/From enumerations. 2/Includes Alaska and Hawaii.

The manufacture of ice milk in the United States was estimated at 12,415,000 gallons in November, the Crop Reporting Board announced. This was 16 percent greater than in November 1963 and was the highest November output of record. It was 57 percent above the 1958-62 average for the month. Cumulative January-November production was 5 percent more than the eleven month period of 1963 and 43 percent above the average. Output declined 21 percent from October to November compared with 32 percent at this time in 1963 and 28 percent on the average in the 1958-62 period. All regions recorded seasonal declines. Compared with November 1963, output was more in all regions except the West.

## PRODUCTION OF ICE MILK, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1958-62 Average 1/	1962	1963		1958-62 Av.	1963
Thousand Gallons						
January .....	6,447	7,900	8,983	10,205	+ 58	+ 14
February .....	7,055	9,193	9,920	11,125	+ 58	+ 12
March .....	9,852	12,659	13,877	14,655	+ 49	+ 6
April .....	12,463	15,778	17,553	18,075	+ 45	+ 3
May .....	15,832	20,927	21,811	22,140	+ 40	+ 2
June .....	18,444	23,266	24,481	26,035	+ 41	+ 6
July .....	19,908	24,888	27,221	29,060	+ 46	+ 7
August .....	19,714	24,712	26,310	25,505	+ 29	- 3
September .....	14,698	17,346	18,756	19,955	+ 36	+ 6
October .....	10,955	13,697	15,829	15,770	+ 44	0
November .....	7,906	9,756	10,731	12,415	+ 57	+ 16
ELEVEN MONTH TOTAL	143,274	180,122	195,472	201,500	+ 43	+ 5

1/Short-time averages included for Alaska and Hawaii.

## SHERBET PRODUCTION

Sherbet production in the United States of 2,450,000 gallons was the second highest November output of record. This was 10 percent more than in November 1963 and 27 percent above the 1958-62 average for the month. The seasonal decline of 11 percent between October and November this year compares with 26 percent at this time in 1963 and 23 percent on the average in the preceding 5-year period. Output declined seasonally in all regions of the country. Compared with November 1963, production increased in all regions. The sharpest gains occurred in the South Atlantic Region, the South Central, and the West.

## PRODUCTION OF SHERBET, UNITED STATES, 1964

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1958-62 Average 1/	1962	1963		1958-62 Av.	1963
Thousand Gallons						
January .....	1,877	2,085	2,213	2,335	+ 24	+ 6
February .....	1,961	2,155	2,131	2,305	+ 18	+ 8
March .....	2,682	2,813	2,997	3,080	+ 15	+ 3
April .....	3,364	3,477	3,775	3,595	+ .7	- 5
May .....	4,450	4,759	4,426	4,480	+ 1	+ 1
June .....	5,256	5,252	5,030	5,370	+ 2	+ 7
July .....	5,570	5,426	6,083	6,290	+ 13	+ 3
August .....	5,065	4,973	5,184	5,030	- 1	- 3
September .....	3,524	3,305	3,154	3,610	+ 2	+ 1 $\frac{1}{4}$
October .....	2,504	2,511	2,996	2,765	+ 10	- 8
November .....	1,922	2,048	2,231	2,450	+ 27	+ 10
ELEVEN MONTH TOTAL	38,175	38,804	40,220	41,310	+ 8	+ 3

1/Short-time averages included for Alaska and Hawaii.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States during November was 3,080,000 gallons. This was 5 percent larger than in November 1963 and 18 percent greater than the 1958-62 average for the month. The January-November output was 1 percent above the corresponding period in 1963 and 14 percent above the average.

From October to November, manufacture declined 21 percent, compared with 34 percent at this time in 1963 and 26 percent on the average in the 1958-62 period. Seasonal decreases occurred in all states except Arizona.

#### PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1964

MONTH	ENUMERATED			ESTIMATED 1964	CHANGE FROM:	
	1958-62 Average	1962	1963		1958-62 Av.	1963
Thousand Gallons						
January .....	2,569	2,987	3,058	3,255	+ 27	+ 6
February .....	2,833	3,401	3,151	3,450	+ 22	+ 9
March .....	3,502	3,905	4,197	4,055	+ 16	- 3
April .....	3,800	4,194	4,453	4,400	+ 16	- 1
May .....	4,503	5,164	5,047	4,750	+ 5	- 6
June .....	5,063	5,475	5,018	5,555	+ 10	+ 11
July .....	5,182	5,828	5,636	5,970	+ 15	+ 6
August .....	5,127	5,883	5,632	5,485	+ 7	- 3
September .....	4,168	4,191	4,508	4,745	+ 14	+ 5
October .....	3,507	4,158	4,446	3,905	+ 11	- 12
November .....	2,603	2,876	2,925	3,080	+ 18	+ 5
ELEVEN MONTH TOTAL	42,857	48,062	48,071	48,650	+ 14	+ 1

#### WATER ICE PRODUCTION

U.S. production of water ices during November was estimated at 935,000 gallons—2 percent more than in November 1963 and 19 percent greater than the 1958-62 average for the month. Output through November this year was up 3 percent from the eleven-month period in 1963 and 5 percent from the average.

Production dropped 40 percent from October to November. This decline was virtually the same as in both 1963 and the average of the preceding 5-year period. Output was off sharply in all regions. Compared with November 1963, gains occurred in the North Atlantic Region, the West North Central, and the South Central.

#### PRODUCTION OF WATER ICES, UNITED STATES 1964

MONTH	ENUMERATED			ESTIMATED 1964	CHANGE FROM:	
	1958-62 Average <sup>1</sup>	1962	1963		1958-62 Av.	1963
Thousand Gallons						
January .....	745	753	798	855	+ 15	+ 7
February .....	974	1,044	1,015	1,130	+ 16	+ 11
March .....	1,922	1,919	2,118	2,090	+ 9	- 1
April .....	3,335	3,490	3,693	3,330	- 0	- 10
May .....	4,819	5,423	4,752	4,775	- 1	0
June .....	5,694	5,712	5,565	5,895	+ 4	+ 6
July .....	5,458	5,434	6,013	6,345	+ 16	+ 6
August .....	4,532	4,467	4,514	4,435	- 2	- 2
September .....	2,549	2,327	2,026	2,460	- 3	+ 21
October .....	1,312	1,251	1,565	1,555	+ 19	- 1
November .....	787	761	921	935	+ 19	+ 2
ELEVEN MONTH TOTAL	32,187	32,581	32,980	33,605	+ 5	+ 3

<sup>1</sup>/Short-time average included for Hawaii.